

Martha Scotford – Complete Publication List (1986-2015)

Ernst Reichl, ernstreichl.org website, 2015.

Ernst Reichl: Wide Awake Typographer, curator of exhibition, Columbia Rare Book and Manuscript Library, July-September 2013.

Invited Introduction to *Lella Vignelli*, by Hjarta Smarta, Stockholm, published by Oyster Press, 2012

Women in Graphic Design 1890-2012, edited by Julia Meer and Gerda Breuer, Jovis Verlag, Berlin, Germany, 2012 (two articles included: The Tenth Pioneer, from *Eye* 1995, and Messy History vs Neat History, from *Visible Language* 1994)

Graphic Design: History in the Writing (1983-2011), edited by Catherine de Smet and Sarah De Bondt; Occasional Papers, UK, 2012 (one article included: Messy History vs Neat History, from *Visible Language* 1994)

“Het Boek Van PTT” [Piet Zwart book] invited selection in *I Heart Design*, edited by Steven Heller, Rockport Publishers, 2011

“Ulysses: Fast Track to 1934 Best Seller” [the work of Ernst Reichl]; post on Design Observer, 2 December 2009 <http://observatory.designobserver.com/entry.html?entry=12067>

“Design as System/Food as System, 2008 launch of first junior-level studio within new curricular structure,” with N. Silas Munro, Future History 3 conference web publication, Spring 2009

“Googling the Canon,” *Eye*, no. 68, May 2008

Review of “Paul Rand: Conversations with students, edited by Michael Kroeger,” *Eye*, no. 68, May 2008

Guest Editor, Special Issue on “Indian Design and Design Education,” *Design Issues*, vol. XXI, no. 4, fall 2005

“Type One” course syllabus, with Tony Brock, in Steven Heller, ed., *The Education of a Typographer*, Allworth Press, 2004

“Design Education in India,” *InForm* (Chicago AIGA), Fall 2003

“Function and Expression: Student Typographic Work in English and Indian Languages,” *Visible Language*, vol. 37, no. 2, 2003 (juried)

Verbal and Visual Translation of Mayakovsky's and Lissitzky's 'For Reading Out Loud,' a facsimile edition of original Russian book, plus English version and scholarly essays, Artists Bookworks and British Library, UK, 2000

Cipe Pineles: a life of design, WW Norton and Company, 1999

“Cipe Pineles: artist as art director,” Medalist essay, *AIGA Annual*, 1998

“Is There a Graphic Design Canon?” reprinted in Heller, Steven and Finamore, Marie, eds., *Design Culture: an anthology of writing from the AIGA Journal*, New York: Allworth Press, 1997

“Cipe Pineles: the Tenth Pioneer?” *Eye*, no. 18, fall 1995

"Toward an expanded view of women in graphic design: messy history vs neat history," *Visible Language*, vol. 28, no. 4, Fall 1994 (juried)

"Who are we? Where are we going?" *AIGA in Chicago*, Spring 1993

"Is there a Canon of Graphic Design?" *AIGA Journal*, Fall 1991

Review of exhibition at Parsons "22 African-American Graphic Designers Challenge the Stereotypes," American Center for Design *Statements*, Summer 1991

Design work, New Year's Card, *U & Ic*, vol. 17 #2, Spring 1990

"Bauhaus Symposium," transcript of talk about his Bauhaus student experiences by Gerhard Richter, *Design Issues*, vol. V, no.1, Fall 1988 (juried)

"Italian Mourning Posters," *Design Issues*, vol. V, no.1, Fall 1988 (juried)

"Verbal and Visual Translation of Mayakovsky's and Lissitzky's 'For Reading Out Loud,'" *Visible Language*, vol. XXII, no.2/3. Spring 1988 (juried)

"Left, Right and Center: Political Design in Italy," *Print*, May/June 1988

"Made in Italy," *ID*, March/April 1988

Student work included in "Design Education, NCSU," *Novum*, January/February 1987

"Student work, Type IV," *Design Issues*, Fall 1986 (juried)